

Mohammad Adineh

✦ PRODUCT DESIGNER

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SUMMARY

Senior Product Designer + AI Native Builder with over 10 years of experience in helping brands and startups (SaaS, Fintech, AI, Dev tool, ...) scale and move metrics by delivering data-driven aesthetic solutions.

- AI-enabled
- Builder
- Self starter
- Detail oriented
- INFJ

EXPERIENCES

Zest Equity

Product Designer (Sep - Dec 2025) Part-time

- Redesigned investor onboarding and KYC verification, cutting the flow from 9 steps to 7 and reducing drop-off by 17%.
- Designed the deal room communication layer connecting investors to deal leads, shipped in 2 weeks as the only designer.
- Worked within MENA regulatory constraints for investor verification

Byanat

Product Designer (Jun - Aug 2025)

- Audited existing product documentation to map the current state and surface UX gaps

BE Software Solutions

Product Designer (Dec, 2022 - May 2025)

- Sole designer on reporting.dev, a SaaS dashboard builder. Took it from zero to launch: 3 dashboard templates, 10+ chart types, drag-and-drop builder.
- Designed and built uptrends.ai end-to-end, an AI stock monitoring product plus the Webflow marketing site, shipped in 3 months.
- Delivered creSimplify (commercial real estate PM) and VideoGPT/EVA (AI video MVP) from research through handoff, with 2 engineers and 3 releases.

INDEPENDENT PRODUCTS



Oman School Finder

20k MAU, 100k pageviews/mo

Bilingual school directory plus school dashboard. Next.js, Supabase, built and scaled solo with AI.



Yusrin

Pre-launch

iOS quotation and tax invoice app for Omani SMEs. Shipped solo with Claude Code.

EDUCATION

Rouzbahan University

Bachelor Of Electrical Engineering

2012-2016

SKILLS

Design system (Atomic Design)

Visual + UI design

Data Visualization (+ Analytics dashboard)

Front-end development (Next.js, Tailwind, ...)

AI-Native building (Prompt engineering,

Claude Code + skills)

Wireframing + Prototyping

Animation and interaction design

Web design (Webflow, WordPress, Custom)

EXPERIENCE

Sparrow Charts

Product Designer (Sep, 2020 - Dec, 2022)

- Rebuilt user onboarding and cut time to value from 22%, the single largest activation change in a month.
- Built the data visualization component library, 15+ chart components in a Figma design system adopted across 2 product surfaces.
- Shipped embedded charts, the marketing reporting tool, and a Google Sheets add-on, extending the product into 2 new integration surfaces.

ThankYouKindly

UI/UX Designer (Feb - Sep, 2020)

Developerhub.io

Intern UI/UX Designer (Dec, 2019 - Feb, 2020)

- Revamped the overall product by spotting and fixing UX issues
- Redesigned the landing page

Freelancing

UI/UX Designer (2017-2019)

- Shifted from Graphic design to UXD by self-studying and practicing on concepts.
- Designed and shipped multiple freelance projects and contests

Sedighi Print

Graphic Designer (2015-2017)

Print-based graphic design

TOOLS

Figma	ChatGPT
Webflow	Claude Code
Framer	FigMake
Spline	Cursor
Miro	v0
Notion	Lovable
Slack	G-Analytics
Loom	Zapier/Make
Linear.app	

COURSES

User Experience Design

FutureLearn

Habit-Forming Products

Udemy - Nir Eyal

Design Thinking

Udemy - Alan Cooper

Product Design

Udemy

DOMAIN

- Digital Marketing
- AI
- Crypto
- Real estate
- SaaS (b2b2c)